

# Wendy Perry

**Author, Educator and Entrepreneur; Explorer and Innovator; Mentor and Speaker**

## Speaking Topics

### Entrepreneurship and Innovation

- Designing Entrepreneurial Learning Opportunities and Entrepreneurial Education in Australia
- Entrepreneurial Mindset: for Entrepreneurs, Intrapreneurs and Social Innovators
- How to Attract Funding and Investment
- How to Growth Hack your Business Idea, Startup and/or Scaleup
- How to Switch On, Start and Grow an Entrepreneurial Community - Case Study from Australia
- Intro to the Startup Scene and Entrepreneurial Ecosystem in Australia
- Empowering Local Women in Business: Leveraging Global Insights for Local Success

### Future of Jobs, Skills and Work - Workforce Planning and Development

- Economic, Industry and Regional Workforce Planning and Development Strategies to Maximise Productivity and Investment
- Future of Jobs, Skills and Work and Where the Jobs Are Now...
- How to Attract Employees in Times of Labour and Skills Shortages plus Upscaling the People Aspects of your Business
- How to Successfully Navigate the Future of Learning, Training and Development
- Regional Workforce Development and Planning over the Horizon
- Industry Innovation - Education and Workforce, Technology and Digital Skills
- Making the Most of Latent Workforce Capacity and Capabilities - Locally, Nationally and Globally
- Workforce Planning and Development in Practice - case studies from Australia and around the world



## International Capability and Capacity Development

- Establishing an Effective Traineeship/Apprenticeship Model
- Exploring Global Opportunities to Export your Capabilities in Capacity Building
- Facilitating Growth Hacks, Innovation Challenges, and Tours
- How is Your Organisation Tracking Against the 17 UNSDGs?
- How to Engage Employers and Enterprises in Workforce Planning and Skills Development for the 21st Century
- Maintaining a Culture of Innovation and Inclusivity
- What makes Education World-class and World-leading?

## Personal Branding and Networking

- How to Build Your Network and Profile on LinkedIn
- How to Build Your Personal Brand and Be the 'Go-to' Person
- How to Gain International Clients and Networks, Making a Bigger Impact Beyond You
- How to Network Comfortably and Effectively - The ABC of Networking

## World-class Education - Vocational Education and Training (VET) and TVET

- Building Partnerships to Promote Entrepreneurship, Intrapreneurship and Social Innovation
- Effectively Engage Employers, Entrepreneurs and Industry in Education
- How to Become an Effective VET/TVET Entrepreneur and Innovator
- The State of VET Reform in Australia – lessons to be learned

